



Aon expands Global Entrepreneurs in Residence program in partnership with Springboard

Innovative program empowers results for women-led businesses

Since 2014, the global Entrepreneurs in Residence program has served as a platform for Aon and Springboard to help women-led startups build and further establish their companies. Aon and Springboard leverage their networks and business expertise to empower women entrepreneurs in the risk and human resources industries. The program has been active in the United States, Canada and Australia and is expected to continue to expand.

Earlier this year, Aon and Springboard selected Lisa Xu and Nadine Keller as the newest members of the program. Xu and Keller will receive mentoring as well as access to business support and solutions from Aon and Springboard for a one-year period.

2016 Aon/Springboard EIRs

Lisa Xu is the CEO of Nopsec. Based in NYC, Nopsec's software-as-a-service approach to risk management offers a solution that reduces the turnaround time between identification of cyber security vulnerabilities and remediation. "I am honored to be an entrepreneur-in-residence, and excited to learn from a forward-thinking organization in the risk industry," said Xu.

Nadine Keller is the founder and CEO of Nimbus. Based in Boston, Nimbus is a comprehensive cloud-based system for coaching, training and tracking sales teams. "We are excited to work with Aon to help demonstrate Nimbus' powerful ability to enable sales organizations to track ROI from their salesforce. We expect to learn volumes from the EIR program and make a positive impact on the bottom line for Aon and its clients," said Keller.

Aon's commitment to inclusion is a natural fit with Springboard. The leader in risk and people serves its clients by providing them unique and effective solutions to help them address their diverse issues, and strengthens the firm's global business through the understanding of cultural nuances and interpretation of values and worldviews.

"We are pleased to continue our commitment to the EIR program and look forward to another successful year in partnership with Springboard to have a joint impact for up-and-coming companies," said Michael Murdoch, managing director for Aon Risk Solutions. Murdoch sits on the board of advisors for Springboard and is serving as the EIR program mentor to Xu.

"Under the leadership of Nichole Barnes Marshall, Aon's global head of inclusion, Nina Boone, regional growth leader for Aon Risk Solutions (and the EIR program mentor to Keller) and myself, we expect the EIR program to energize, challenge and reward all involved, and enjoy every minute of it," Murdoch added.